



# First Global Art TV

- ArtNews24.TV is a global thematic channel about Art, published in English and soon in Chinese.
- It is available on any screen: Smart TV, Tablet, Smartphone, Desktop, Laptop.
- Exclusive Docu-Series on various areas: from art webmarketing to stories of artists, events coverage.
- Our mission is to create a curated, high quality channel with selected contents from the web and exclusive docu-series. **Not a Tube but an editorial offer.** With great attention to young and not yet popular Artists, with whom we hope to establish long term relationships in order to grow their popularity.



# How we build Value for Artists

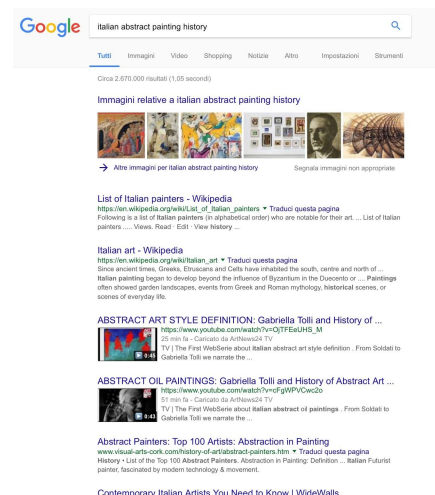
- In our times, Web intermediates almost every choice, transaction, worldwide. **People just search on Google or YouTube for what they are looking for:** learning something from a video, entertaining with Series about their favorite interests, buying something rare, not easy to find in physical stores.
- Web allows anyone to publish photos, articles, videos. A huge mass of billions of contents is available to anyone. So how quality Art stands out from this crowd ?



**Quality Curated Contents  
about the Artist**



**Top Ranking on Google &  
Social Media for targeted  
keywords and hashtags**



**Artist becomes  
popular toward the  
right Audience  
searching for his  
style**



# TRADITIONAL TV vs WEB TV AUDIENCE CREATION

TRADITIONAL TV:  
TIME BASED LINEAR AUDIENCES  
Top / down  
Low competition market  
High entrance barriers



Keyword

Keyword

Keyword

Keyword

Keyword



WEB TV: Keywords Based Audiences

# Top Ranking on Google for Art Market Keywords

Google

How to marketing artist

Tutti Video Immagini Notizie Shopping Altro Impostazioni Strumenti

Circa 1.810.000 risultati (0,13 secondi)

**Marketing Tips For Musician(s) | How To Marketing Strategies for ...**  
https://www.youtube.com/watch?v=j\_YW2nQ2EyM  
24 nov 2014 - Caricato da Lee Beattie  
In this **How To Marketing** Strategies and Tips for Musicians | Music Artist you will learn more about how to ...  
1:21:01

**HOW TO MARKETING ARTIST : Discover the Social Television ...**  
https://www.youtube.com/watch?v=huXZGwN1qIU  
27 min fa - Caricato da ArtNews24 TV  
http://webtvrevolution.com/artnews24-... - **How to marketing artist** : let us talk about Your Art I Start here your 1 ...  
1:43

**ART BUSINESS - How to promote your art business - YouTube**  
https://www.youtube.com/watch?v=tbQ1kx9vgQ  
29 dic 2013 - Caricato da Evan Carmichael  
Art Business - How to promote your art business ..... The Wealthy Artist: 6 Myths and 6 Tips on Marketing ...  
10:02

**HOW TO MARKETING ARTIST : Let our Social TV Talk about You ...**  
https://www.youtube.com/watch?v=4yhJqcP4HYE  
2 min fa - Caricato da ArtNews24 TV  
http://webtvrevolution.com/artnews24-... - **How to marketing artist** : let us talk about Your Art I Start here your 1 ...  
1:10

**HOW TO MARKET YOURSELF AS AN ARTIST - YouTube**  
https://www.youtube.com/watch?v=Vv\_pmiFgPv4  
14 ott 2013 - Caricato da Elgin Subwaysurfer Bowling  
In this segment I talk about how to promote yourself as an artist. My reflections are based on a young ...  
5:40

**How to Market Yourself as an Artist - YouTube**  
https://www.youtube.com/watch?v=QvnaalSX73I  
23 mag 2017 - Caricato da Robert Marzullo  
In this video I share some of my tips for marketing yourself as an artist. These are the primary things that have ...  
9:38

**#22 Twitter, selling art and marketing - How to be a successful artist ...**  
https://www.youtube.com/watch?v=aP\_A5wilt74  
07 giu 2013 - Caricato da Katy Fryd  
If you liked that video - you should sign up for more here - http://www.katyfryd.co.uk/subscribevideolanding.html ...  
6:24

**Overcoming 3rd Mistake: Marketing Yourself as an Artist, Getting ...**  
https://www.youtube.com/watch?v=9ix69Hq3Vho  
01 giu 2012 - Caricato da NewEArtists  
http://www.newemergingartists.com shares how to overcome the second biggest mistake Emerging Artists ...  
2:00

**Why Your Marketing Sucks | How To Market Yourself As An Artist ...**  
https://www.youtube.com/watch?v=BwaHqVEg3z0  
17 giu 2017 - Caricato da Artist Hustle  
Subscribe to My Channel Here http://bit.ly/2FY0xCO Why Your Marketing Sucks (Marketing Strategies for ...  
3:02

**How to Work in the Arts without Being an Artist: Marketing and Design ...**  
https://www.youtube.com/watch?v=shymPRsBpAw  
14 ago 2016 - Caricato da biennalsfosydney  
A series of masterclasses held during the 20th Biennale that brought together a variety of representatives from ...  
5:43

Tieniti aggiornato sui risultati relativi a: **How to marketing artist**. [Crea avviso](#)

Goooooooooooooogle >  
1 2 3 4 5 6 7 8 9 10 Avanti

← → ↺ [https://www.google.it/search?q=abstract+artwork+paintings&rlz=1C9BKJA\\_enIT722IT](https://www.google.it/search?q=abstract+artwork+paintings&rlz=1C9BKJA_enIT722IT)

Google

italian abstract painting history

Tutti Immagini Video Shopping Notizie Altro Impostazioni Strumenti

Circa 2.670.000 risultati (1,05 secondi)

**Immagini relative a italian abstract painting history**

→ Altre immagini per italian abstract painting history Segnala immagini non appropriate

**List of Italian painters - Wikipedia**  
https://en.wikipedia.org/wiki/List\_of\_Italian\_painters Traduci questa pagina  
Following is a list of Italian painters (in alphabetical order) who are notable for their art ... painters ..... Views. Read · Edit · View history ...

**Italian art - Wikipedia**  
https://en.wikipedia.org/wiki/Italian\_art Traduci questa pagina  
Since ancient times, Greeks, Etruscans and Celts have inhabited the south, centre and north of Italy. Italian painting began to develop beyond the influence of Byzantium in the Duecento or thirteenth century. It often showed garden landscapes, events from Greek and Roman mythology, historical scenes, or

**ABSTRACT ART STYLE DEFINITION: Gabriella Tolli and History of ...**  
https://www.youtube.com/watch?v=QJTFEeUHS\_M  
25 min fa - Caricato da ArtNews24 TV  
TV | The First WebSerie about Italian abstract art style definition . From Soldati to Gabriella Tolli we narrate the ...  
6:43

**ABSTRACT OIL PAINTINGS: Gabriella Tolli and History of Abstract Art ...**  
https://www.youtube.com/watch?v=cFgWPVCwc2o  
51 min fa - Caricato da ArtNews24 TV  
TV | The First WebSerie about Italian abstract oil paintings . From Soldati to Gabriella Tolli we narrate the ...  
6:43

[www.visual-arts-cork.com/history-of-art/abstract-painters.htm](http://www.visual-arts-cork.com/history-of-art/abstract-painters.htm) Traduci questa pagina  
History · List of the Top 100 Abstract Painters. Abstraction in Painting: Definition ... Italian Futurist painter, fascinated by modern technology & movement.

**Contemporary Italian Artists You Need to Know | WideWalls**  
[www.widewalls.ch/10-italian-urban-artists/](http://www.widewalls.ch/10-italian-urban-artists/) Traduci questa pagina  
A country with an incredibly rich art history, Italy has boasted prominent names that ... viewers with their strong abstract imagery and amazingly skillful line work.

**Famous Abstract Artists That Changed The Way We Think About ...**  
[www.widewalls.ch/famous-abstract-artists/](http://www.widewalls.ch/famous-abstract-artists/) Traduci questa pagina  
The famous abstract Artists of the 20th century changed the way we think about ... The earliest movements toward contemporary abstraction in history of art were seen ... Post war art in Italy was assigned with the Arte Povera and especially its ...

**Famous Italian Modern And Contemporary Art Artists | List of All Italian ...**  
[www.ranker.com/list/famous-italian-modern-artists/reference](http://www.ranker.com/list/famous-italian-modern-artists/reference) Traduci questa pagina  
List of famous Italian modern and contemporary art artists, with images, bios, and ... Mino Argento is an Italian artist, whose works comprise abstract paintings on ...

**Famous Geometric Abstract Art Artists | List of All Geometric Abstract ...**  
[www.ranker.com/list/famous-abstract-art-artists/reference](http://www.ranker.com/list/famous-abstract-art-artists/reference) Traduci questa pagina  
List of famous geometric abstract art artists, with images, bios, and information ... Mino Argento is an Italian artist, whose works comprise abstract paintings on ...

Ranking on  
Google Page 1  
on 2.670.000  
competitors




# Top Ranking on Google for Art Market Keywords

Google

[Tutti](#) [Immagini](#) [Shopping](#) [Video](#) [Notizie](#) [Altro](#) [Impostazioni](#) [Strumenti](#)

Circa 3.430.000 risultati (0,39 secondi)

**Immagini relative a color block painting on canvas**




[→ Altre immagini per color block painting on canvas](#) [Segnala immagini non appropriate](#)


**COLOR BLOCK SERIES: 29 / Acrylic Original Painting | Original ...**  
<https://www.pinterest.com/pin/264234703115194992/>  
**COLOR BLOCK SERIES: 29 / Acrylic Original Painting. ... Large abstract painting ORIGINAL**  
painting abstract art landscape pastel color painting on canvas ...


**Color-Blocking Wall Art Techniques - Pinterest**  
<https://www.pinterest.com/pin/56787645276898825/>  
Try out color-blocking to create unique, personalized wall art with graphic appeal. ... Oversized canvas art - only using paint and tape! Brilliant! @Looks Square ...

**Color Block Canvas Prints - Fine Art America**  
<https://fineartamerica.com> > [Shop](#) > [Wall Art](#) > [Canvas Prints](#) > [Traduci questa pagina](#)  
All color block canvas art prints ship within 48 hours and include a 30-day money-back guarantee. ...  
Canvas Print. Riga Narrow Street Painting Canvas Print ...

**Color block art | Etsy**  
[https://www.etsy.com/market/color\\_block\\_art](https://www.etsy.com/market/color_block_art) >  
Shop for color block art on Etsy, the place to express your creativity through the ... Red and White Abstract, Color Block Art, Modern Canvas Art, Red Painting by ...

**Painting with Acrylics : Blocking Color In Acrylic Painting - YouTube**  
 <https://www.youtube.com/watch?v=Q8gV-PQmfdY>  
04 feb 2008 - Caricato da expertvillage  
Blocking color is a skill every artist should have for acrylic painting. Learn how with the tips from an expert in ...

**Color Block Mountain Painting - YouTube**  
 [https://www.youtube.com/watch?v=XsSr\\_ULB8uQ](https://www.youtube.com/watch?v=XsSr_ULB8uQ) >  
25 mar 2011 - Caricato da craftzine  
You didn't do the edges of the canvas, so if your going to leave it without a frame, then at least to the edges ...

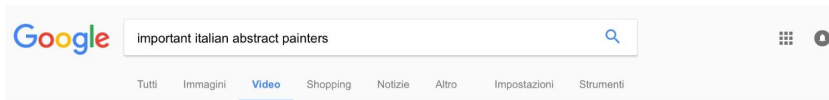
**COLOR BLOCK PAINTING ON CANVAS : Dusko Rokvic Abstract ...**  
 <https://www.youtube.com/watch?v=GAHApY043g>  
18 ore fa - Caricato da ArtNews24 TV  
<http://webtvrevolution.linktrackr.com> - Discover this unique Abstract Expressionist Paintings by Dusko Rokvic ...

<https://www.thoughtco.com> > ... > [Painting](#) > [Learn to Paint](#) > [Traduci questa pagina](#)  
01 giu 2017 - With a blocking-in first approach, the whole of the canvas is painted or worked ... Then gradually the shapes and colors are refined, more detail ...

**Color Block Paintings Wrapped Canvas Prints | Zazzle**  
<https://www.zazzle.com> > [Art & Posters](#) > [Wrapped Canvas](#)  
Be sure to check out Zazzle's Color Block Paintings wrapped canvas prints. Find a great piece of art for your home or office!

Ranking on  
Google Page 1  
on over  
3.400.000  
competitors

# Top Ranking on Google for Art Market Keywords



Circa 75.400 risultati (0,30 secondi)

## IMPORTANT ITALIAN ABSTRACT PAINTERS: Angela landelli in "The ...



<https://www.youtube.com/watch?v=mvLF9kSLGts>  
1 ora fa - Caricato da ArtNews24 TV  
<http://webtvrevolution.rnl.me/t/592391> | New Contemporary Artists : Discover new contemporary artists in ...

## CONTEMPORARY ITALIAN ABSTRACT PAINTERS: Gabriella Tolli ...



<https://www.youtube.com/watch?v=0YAcICovxag>  
10 mag 2017 - Caricato da ArtNews24 TV  
<http://ArtNews24.TV> - Gabriella Tolli is a contemporary Italian abstract painter with a significant career ...

## ABSTRACT PAINTINGS ARTISTS NAMES: Discover Gabriella Tolli ...



<https://www.youtube.com/watch?v=PUxUVnmYP0k>  
14 giu 2017 - Caricato da ArtNews24 TV  
TV | Discover abstract painting artists names like Gabriella Tolli and many others from History of Abstract Art in ...

## ITALIAN ABSTRACT PAINTERS: Gabriella Tolli and the First Web ...



<https://www.youtube.com/watch?v=QpEQalRnlw>  
28 mag 2017 - Caricato da ArtNews24 TV  
TV | The First WebSerie about Italian abstract painters . From Soldati to Gabriella Tolli we narrate the evolution ...

## Antonio Saporito Italian contemporary art, abstract art paintings - YouTube



[https://www.youtube.com/watch?v=5KiMMA\\_W-u4](https://www.youtube.com/watch?v=5KiMMA_W-u4)  
16 dic 2014 - Caricato da Antonio Saporito  
<http://www.antoniosaporito.eu> Antonio Saporito Contemporary art, Italy, abstract art paintings. Antonio ...

## FAMOUS ABSTRACT ART PIECES: Gabriella Tolli and History of ...



[https://www.youtube.com/watch?v=hdQVQbS\\_UZA](https://www.youtube.com/watch?v=hdQVQbS_UZA)  
30 mag 2017 - Caricato da ArtNews24 TV  
TV | The First WebSerie about Italian abstract art ... the evolution and history of the Italian famous abstract ...

## ABSTRACT ART PAINTINGS FAMOUS ARTISTS: Gabriella Tolli and ...



<https://www.youtube.com/watch?v=TVkIBTVCS0Y>  
14 giu 2017 - Caricato da ArtNews24 TV  
TV - Abstract art paintings famous artists narrated in the first webserie about Abstract Art painting in Italy ...

## ABSTRACT PAINTINGS OF ITALY: GABRIELLA TOLLI - YouTube



<https://www.youtube.com/watch?v=mhQWhYzGgA>  
11 mag 2017 - Caricato da ArtNews24 TV  
TV - Painter Gabriella Tolli interviewed about web and Abstract Paintings of Italy. The ways to communicate ...

## FAMOUS ARTIST ARTWORK : Gabriella Tolli and Italian abstract art ...



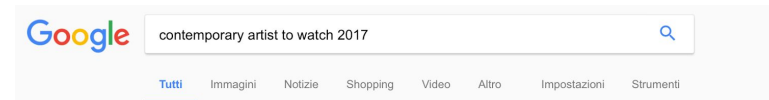
<https://www.youtube.com/watch?v=C4gMnxXGg7g>  
07 giu 2017 - Caricato da ArtNews24 TV  
<http://ArtNews24.TV> | Famous Artist Artwork in The First WebSerie about Italian abstract art. From Soldati ...

## ITALIAN CONTEMPORARY PAINTERS - YouTube

[www.youtube.com/playlist?list=6CHf](https://www.youtube.com/playlist?list=6CHf) Traduci questa pagina  
Watch our exclusive Serie on How to become a famous painter. by ArtNews24 TV . 0:59 ...  
CONTEMPORARY ITALIAN ABSTRACT PAINTERS: Gabriella Tolli.

Tieniti aggiornato sui risultati relativi a: *important Italian abstract painters*.

Crea avviso



Pagina 2 di circa 5.100.000 risultati (0,44 secondi)

## Artists to Watch in 2017 - Discover our updated list - ArtAndOnly

<https://www.artandonly.com/artists-watch-2017/> Traduci questa pagina  
12 gen 2017 - Artist to Watch in 2017. ... the Metropolitan Museum of Art in New York, Museum of Contemporary Art of Los Angeles, Saatchi Gallery in London ...

## Contemporary Artists to Watch Out For in 2017 - VASHTIE

[www.vashtie.com/art/contemporary-artists-watch-2017/](http://www.vashtie.com/art/contemporary-artists-watch-2017/) Traduci questa pagina  
16 gen 2017 - It can be overwhelming keeping up with all of the talented young artists to watch this year so we selected a few of our favorites for you!

## 6 Artists to Watch in 2017 - ELEPHANT — The Art Culture Magazine

<https://elephantmag.com/6-artists-watch-2017/> Traduci questa pagina  
6 Artists to Watch in 2017 ... Liu Chuang, born in the late 70s in Hubei, China, explores contemporary Chinese culture — in particular, mass-production and ...

## 15 Young Artists To Watch Now | Goop

[goop.com/15-young-artists-to-watch-now/](http://goop.com/15-young-artists-to-watch-now/) Traduci questa pagina  
Below, her list of 15 emerging artists she's watching carefully. (Meanwhile, also by Maria: Decorating with Contemporary Art, and this fascinating read about the ...

## Artists to Watch 2017 - Take Magazine

<https://thetakeimagazine.com/artist-watch-2017/> Traduci questa pagina  
06 feb 2017 - Our list of artists to watch for 2017 with a little help from our arts-savvy ... As Hopkins

## CONTEMPORARY ARTIST TO WATCH 2017 : The Instagram ...



<https://www.youtube.com/watch?v=R-LLKQKJdQ>  
5 giorni fa - Caricato da ArtNews24 TV  
<http://webtvrevolution.com/artnews24-...> | Contemporary Artist to watch 2017 : Discover Contemporary Artist ...

## 25 Young Painters You Need To Know | Complex

[www.complex.com/style/2012/06/25-young-painters-you-need-to-know/](http://www.complex.com/style/2012/06/25-young-painters-you-need-to-know/)

introduces artists who are making a proper mark on the ...

## Six young African-American artists to watch in 2017 - Time Out

<https://www.timeout.com/.../art/african-american-artists-to-watch-...> Traduci questa pagina  
16 dic 2016 - Six young African-American artists to watch in 2017 ... Check our list of up-and-coming contemporary artists doing everything from painting to ...

## 15 artists you should invest in | British GQ

[www.gq-magazine.co.uk/article/artists-to-invest-in-100-painters...](http://www.gq-magazine.co.uk/article/artists-to-invest-in-100-painters...) Traduci questa pagina  
21 nov 2014 - Top 15 contemporary and abstract artists working today with artwork for ... In them you can see a collage of artistic influences, from Matisse to ...

## 17 Emerging Canadian Artists to Watch for in 2017 | Canadian Beats ...

[canadianbeats.ca/2017/.../17-emerging-canadian-artists-to-watch-...](http://canadianbeats.ca/2017/.../17-emerging-canadian-artists-to-watch-...) Traduci questa pagina  
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Ricerche correlate a contemporary artist to watch 2017

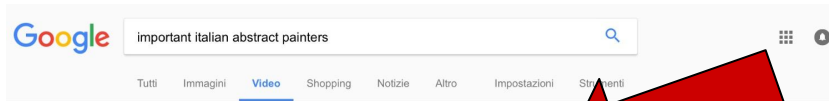
emerging painters

emerging artists

rachel maclean



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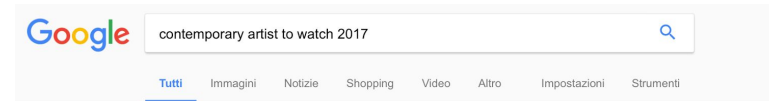
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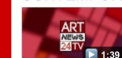
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**25 Young Painters You Need To Know | Complex**

[www.complex.com/style/2012/06/25-young-painters-you-need-to-know/](http://www.complex.com/style/2012/06/25-young-painters-you-need-to-know/) ▶

introduces artists who are making a proper mark on the ...

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emerging painters

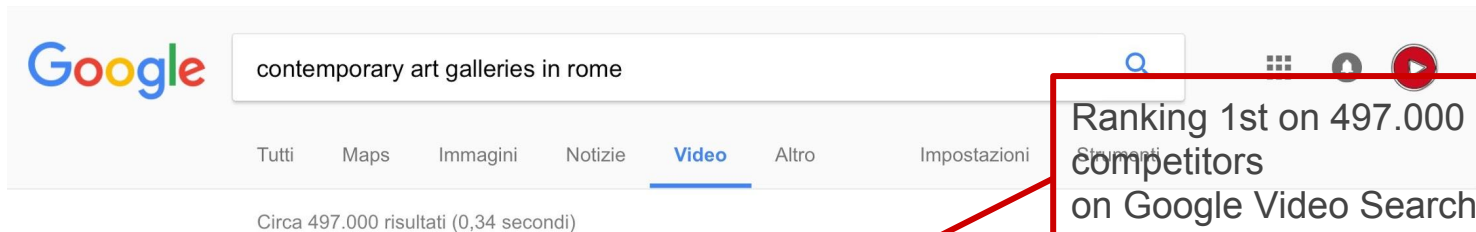
emerging artists

rachel maclean





# Leaders on Italian Art Market Keywords



Ranking 1st on 497.000 competitors on Google Video Search!

## CONTEMPORARY ART GALLERIES IN ROME: The TV for ... - YouTube



<https://www.youtube.com/watch?v=pdIjDr9Mn5g>

3 ore fa - Caricato da ArtNews24 TV

<http://ArtNews24.TV> - On <http://ArtNews24.TV> the first docu-serie about Web Tv as the most powerful web ...

## Art Unveiled in Italy, The St. Regis Rome



[www.stregisrome.com/it/art-unveiled](http://www.stregisrome.com/it/art-unveiled)

Il primo servizio su misura per gli amanti dell'arte a **Roma**. ... Scoprite **Art** Unveiled a **Roma**. L'arte ...

## Galleria Federica Schiavo in Piazza Montevecchio, Contemporary Art ...



<https://www.youtube.com/watch?v=LpsqA3URdIs>

29 nov 2009 - Caricato da entraroma

Here is Galleria Federica Schiavo. A great **contemporary art gallery in Rome**, located on Piazza ...

## Istanbul. Passion, Joy, Fury | MAXXI



[www.fondazionemaxxi.it/en/.../istanbul-passione-gioia-furore/](http://www.fondazionemaxxi.it/en/.../istanbul-passione-gioia-furore/)

Following the **exhibition** Unedited History on **contemporary** Iranian art, MAXXI has ... of **contemporary** Turkey ...

## Rome's New Scene: The City's Most Happening Neighborhoods ...



[www.cntraveler.com/.../rome-neighborhood-guide-the-new-scen...](http://www.cntraveler.com/.../rome-neighborhood-guide-the-new-scen...)

# Leaders on Italian Art Market Keywords

Buy Italian paintings and prints online from famous Italian artists. Includes Michelangelo, Da Vinci & Raphael.

Italian Paintings - Art Gallery  
[www.italian-paintings.com](http://www.italian-paintings.com)

**RANKING ON GOOGLE  
PAGE #1 !**

Italian paintings is a project Meridiana. The online art gallery exhibits primarily Italian paintings, landscapes, still lifes, ...

BUY ITALIAN PAINTINGS ONLINE - An exclusive docu-serie - Buy ...  
[https://www.youtube.com › watch](https://www.youtube.com/watch)



Durata: 1:20

Data/ora pubblicazione: 33 min fa

Online Art Gallery - Buy Original Art Paintings For Sale  
<https://www.gallerytoday.com>

... around the world! Buy from our galleries, original art paintings for sale online. ... Oil on Canvas Size(WxH): 20" x 28" ...

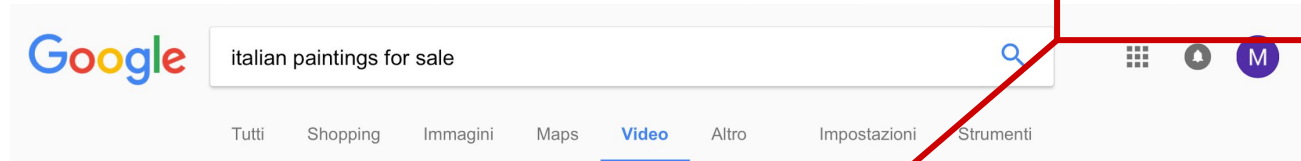
Compare Prices on Italian Paintings- Online Shopping/Buy Low ...  
[https://m.aliexpress.com › price › italian-...](https://m.aliexpress.com/price/italian-...)

Italian Paintings Price Comparison, Price Trends for Italian Paintings as Your Reference. Buy Italian Paintings at Low ...

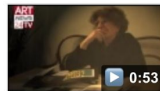
Buy Online Art Prints, Canvas Paintings, Framed Art, Wall Decor ...  
[www.art4u.com](http://www.art4u.com)

# Leaders on Italian Art Market Keywords

Ranking 1st and 2nd on 490.000 competitors on Google Video Search!



## ITALIAN PAINTINGS FOR SALE - Docu-Serie on Italian paintings for ...

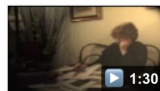


<https://www.youtube.com/watch?v=Y4lymt1lsok>

2 giorni fa - Caricato da ArtNews24 TV

<http://ArtNews24.TV> - On <http://ArtNews24.TV> an exclusive docu-serie about Italian paintings for sale, with ...

## ITALIAN CANVAS PAINTINGS FOR SALE - Titti Vista - YouTube



[https://www.youtube.com/watch?v=Cy9WDzSK2\\_s](https://www.youtube.com/watch?v=Cy9WDzSK2_s)

2 giorni fa - Caricato da ArtNews24 TV

<http://ArtNews24.TV> - On <http://ArtNews24.TV> a Docu-Serie about Italian canvas paintings for sale, with ...

## Art for Dining Room at Art.com



[www.art.com/gallery/id--r729269/dining-room-art.htm](http://www.art.com/gallery/id--r729269/dining-room-art.htm)

Art for Dining Room at Art.com. ... Business Sales - shop now or call 1.866. 303.3780 .... Bicycle Parked ...

## Record-breaking Italian sale realises £41.4 million | Sotheby's



[www.sothebys.com/.../record-breaking-italian-sale-realises-41-mi...](http://www.sothebys.com/.../record-breaking-italian-sale-realises-41-mi...)

The Italian Sale brought the highest total for any 20th-century Italian Art sale at any auction house. The sale ...

## Video: 'Lost' Leonardo da Vinci painting seized by Italy - Telegraph



[www.telegraph.co.uk](http://www.telegraph.co.uk) > News > World News > Europe > Italy

10 feb 2015

"Priceless" painting attributed to Leonardo da Vinci discovered in 2013 ... an


# Leaders on Italian Art Market Keywords

Google

italian contemporary artists in rome

Tutti Immagini Maps Video Notizie Altro Impostazioni Strumenti

Circa 1.960.000 risultati (0,90 secondi)



Valutazione Orario

**Galleria Nazionale d'Arte Moderna e Contemporanea**  
4,5 ★★★★★ (334) · Galleria d'arte  
Viale delle Belle Arti, 131 · 06 322981  
Aperto fino alle ore 19:30

**MACRO Testaccio**  
4,0 ★★★★★ (86) · Museo di arte moderna  
Piazza Orazio Giustiniani, 4 · 06 0608

**MACRO - Museo d'Arte Contemporanea di Roma**  
4,0 ★★★★★ (187) · Museo di arte moderna  
Via Nizza, 138 · 06 0608  
Aperto fino alle ore 19:30

Altri luoghi

**The Top 10 Contemporary Art Galleries In Rome - Culture Trip**  
<https://theculturetrip.com/Europe/Italy/> · Traduci questa pagina  
In comparison to its rich artistic history, Italy – and especially Rome – has only recently become focused on actively showcasing and promoting its contemporary ...

**Contemporary Art Galleries in Rome - Romeing**  
[www.romeing.it/contemporary-art-galleries-in-rome/](http://www.romeing.it/contemporary-art-galleries-in-rome/) · Traduci questa pagina  
26 feb 2017 - The Ultimate Contemporary Art Galleries Guide of Rome Your guide to the ... Focusing on emerging Italian artists, RvB hosts exhibitions and ...

**10 of the best museums and galleries in Rome | Travel | The Guardian**  
[https://www.theguardian.com/Travel/Cultural trips](https://www.theguardian.com/Travel/Cultural%20trips/) · Traduci questa pagina  
13 lug 2011 - Covering more than 27,000 sq metres, Italy's first national museum dedicated entirely to contemporary art is a curving, jutting structure of glass, ...

**Where to see Contemporary Art in Italy - ArtTravArtTrav**  
[www.arttrav.com/art-history-tools/contemporary-art-italy/](http://www.arttrav.com/art-history-tools/contemporary-art-italy/) · Traduci questa pagina  
17 feb 2011 - Italy is not known for its contemporary art – at least not lately, and ... When you are in Rome, check out the two new spaces MACRO and MAXXI.

**Modern & Contemporary Art in Rome | Rome Museum Guide**  
[www.romemuseumguide.com/modern-contemporary-art/](http://www.romemuseumguide.com/modern-contemporary-art/) · Traduci questa pagina  
The Galleria Nazionale d'Arte Moderna (National Gallery of Modern Art) in Rome, sometimes referred to as ONAMA, presents an impressive collection of Italian ...

**The Italy of Contemporary Art - Culture and Entertainment - Travel ideas**  
[www.italia.it/en/travel/\\_the-italy-of-contemporary-art.html](http://www.italia.it/en/travel/_the-italy-of-contemporary-art.html) · Traduci questa pagina  
Certainly not lacking for cultural excellence, Italy is not only the cradle of Roman, Renaissance and Baroque art, but it also plays a rather important role in the ...

**Contemporary art galleries in Rome • Wanted in Rome**  
[www.wantedinrome.com/news/art-galleries-in-rome/](http://www.wantedinrome.com/news/art-galleries-in-rome/) · Traduci questa pagina  
20 nov 2015 - Gallery in S. Lorenzo that promotes the work of Italian and international contemporary

**ITALIAN CONTEMPORARY ARTISTS IN ROME - YouTube**  
[https://www.youtube.com/watch?v=9\\_k0iaL6ng](https://www.youtube.com/watch?v=9_k0iaL6ng)  
2 ore fa · Caricato da ArtNews24 TV  
<http://ArtNews24.TV> - On <http://ArtNews24.TV> an exclusive docu-serie about Italian contemporary artists in ...

Ricerche correlate a italian contemporary artists in rome

art gallery roma bar	dorothy circus gallery
art gallery online	gagosian gallery roma
lorcan o'neill	arte contemporanea roma
artribù contemporary art gallery	frutta gallery

Go ooooooogole >

Ranking  
on page 1 Google Universal  
Search! on 1.960.000  
competitors !



# Leaders on Italian Art Market Keywords

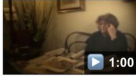
← → ↺ [https://www.google.it/search?q=italian+contemporary+artists+in+rome&rlz=1C9BKJA\\_enIT72IT722&hl=it&source=lnms&tbn=vid&sa=X&ved](https://www.google.it/search?q=italian+contemporary+artists+in+rome&rlz=1C9BKJA_enIT72IT722&hl=it&source=lnms&tbn=vid&sa=X&ved) ☆ 🔊 📄 ⋮

Google  🔍

Tutti Immagini Maps **Video** Notizie Altro Impostazioni Strumenti


Circa 69.600 risultati (0,53 secondi)

**ITALIAN CONTEMPORARY ARTISTS IN ROME - YouTube**  
[https://www.youtube.com/watch?v=9\\_KdilaL6rg](https://www.youtube.com/watch?v=9_KdilaL6rg)  
2 ore fa - Caricato da ArtNews24 TV  
<http://ArtNews24.TV> - On <http://ArtNews24.TV> an exclusive docu-serie about italian contemporary artists in ...




1:00

**Discover Contemporary Art - The St. Regis Rome**  
[www.stregisrome.com/art-unveiled](http://www.stregisrome.com/art-unveiled) ▼  
Discover the **Contemporary art in Rome** with the Art Unveiled in **Italy** program.  
... unique chance to explore ...




4:15

**"Art Unveiled" in Italy, a St. Regis exclusive - The St. Regis Rome**  
[www.stregisrome.com/video/art-unveiled-in-italy-a-st-regis-exclusive](http://www.stregisrome.com/video/art-unveiled-in-italy-a-st-regis-exclusive)  
A Patrimony of Art & a Legacy of service, click here and discover The St. Regis ...  
the country's most ...




4:15

**Istanbul. Passion, Joy, Fury | MAXXI**  
[www.fondazionemaxxi.it/en/.../istanbul-passione-gioia-furore/](http://www.fondazionemaxxi.it/en/.../istanbul-passione-gioia-furore/) ▼  
Following the exhibition Unedited History on **contemporary** Iranian art, MAXXI has ... of **contemporary** Turkey ...



0:26

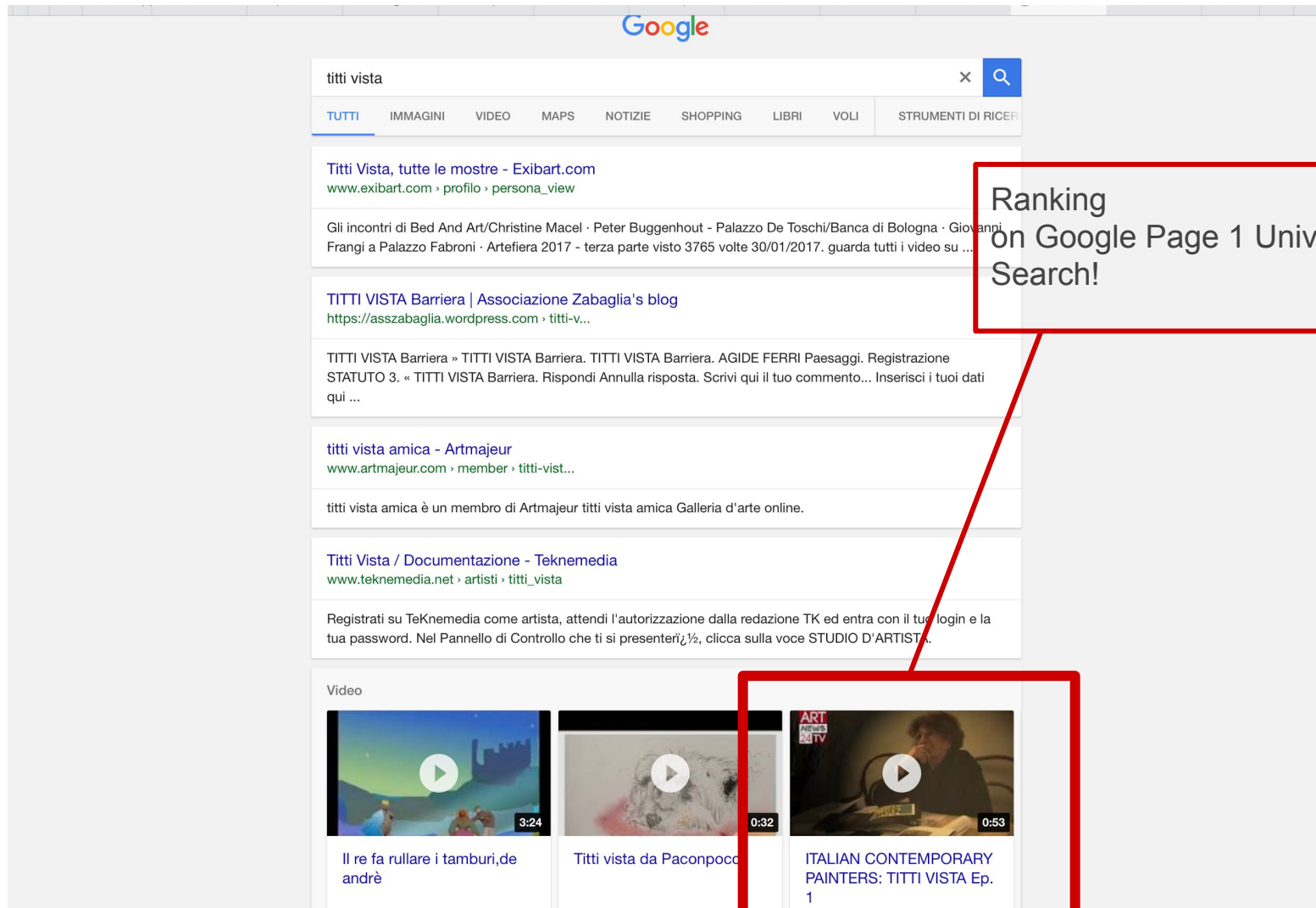
**Italian contemporary art | Eartcultureinnovate's Blog**  
<https://eartcultureinnovate.wordpress.com/italian-contemporary-art/>  
A video about two works of **Italian contemporary art**. Thank you to Mr. Cesare Sarzini, the curator of the ...



0:26

Ranking 1st on 69.900 competitors on Google Video Search!

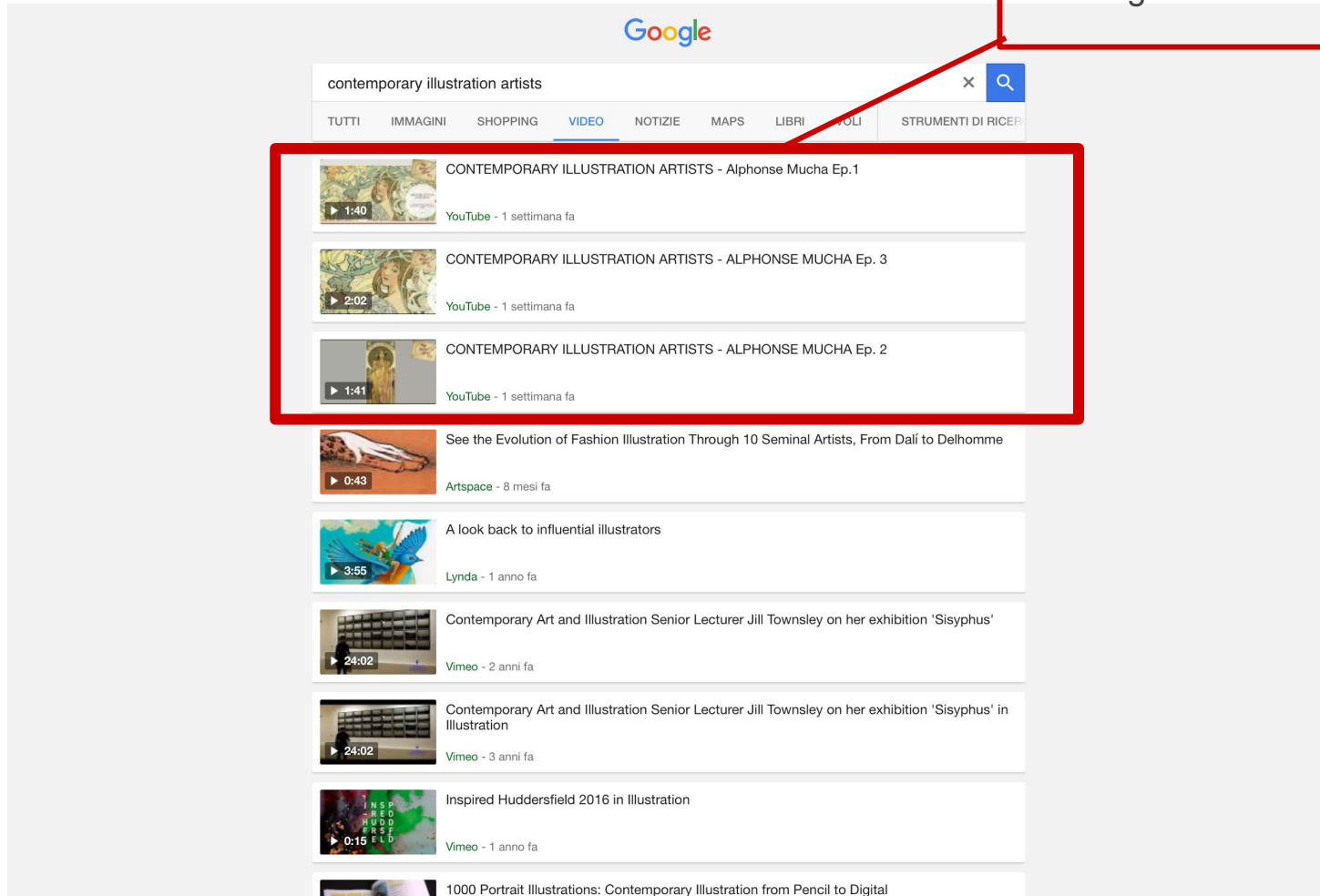
# Creating Awareness for Artists



Ranking  
on Google Page 1 Universal  
Search!

# SEO Achievements: ArtNews24.TV

Ranking 1st, 2nd and 3rd  
on Google Universal Search!



# WEBTV REVOLUTION PLANS FOR ARTISTS

OUR PLANS ARE DESIGNED TO GUARANTEE:

1. LOW COST IMPACT FOR THE ARTIST
2. FREEDOM TO RETIRE ANYTIME
3. COMPLETE OUTSOURCE TO US OF ANY WEB TV TASK

CLICK THE LOGO BELOW TO DISCOVER OUR PLANS  
AND START A QUALITY COMMUNICATION TODAY!



or visit: <http://webtvrevolution.rurl.me/t/592391>



# Introducing Mediaway

- Mediaway Broadband Television Ltd is the company formed and grew within the E-GO Project, the incubator of the global leader Ericsson (Nasdaq: Eric). Founded by Andrea Cilento, the pioneer of Web TV in Italy since 1997, Mediaway has been the first Publisher of Thematic Channels and Premium Contents conceived and produced exclusively for the Web
- Since 2011 Mediaway is Telecom Italia (former incumbent Telco Carrier in Italy) Partner for the New TV Business models through the New TV Business Board, formed jointly to study the new publishing and business models for IPTV, Mobile TV, Web TV.
- Mediaway's Web TV Solution became part of Ericsson's Products Portfolio for the Market Unit South East Europe since December 2008 and was sold as an Ericsson Branded solution to prestigious Corporates.
- Since 2003, Mediaway has developed a proprietary IPTV solution, able to deliver linear and on demand channels through set top box connected to TV screens. This Product as well became part of Ericsson's portfolio since 2007, proposed to Romanian Carrier ROMTELECOM as IPTV Solution for the Moldova as well as other testing in Russia and UAE.



# Introducing Mediaway

- The distinctive position of Mediaway is to play as Publisher and Prime Integrator of TV channels conceived and produced exclusively for the Web, merging the tech and the publishing visions, in a unique culture with robust strategy, changing publishing models, business models and shaping technology.
- Mediaway has reached a unique positioning, hardly replicable for the complexity of the company's culture and the asset and skills developed during over 10 years.
- Since 2000, Andrea Cilento has produced, as first in Italy and among the first on the global market, exclusive premium contents for the web: big broadcasting stars taken to specific unique formats for the Web: yourtelevision.com, first italian Web TV, offered 5 thematic channels with contents featuring big stars like Vittorio Sgarbi and a large soccer images library.



# Introducing Mediaway

- Among the most important Mediaway's Productions:
- "EGO-Luxury&Lifestyle (2001), exclusive format for the Web;
- Storie di Calcio (Soccer stories), by Michele Plastino (2001-2003), exclusive format for the Web
- Fuori Gioco(Offside), by Michele Plastino and Carlo Zampa (2001-2003), exclusive format for the Web;
- S.S. Lazio Polisportiva, Official Web TV (2006-2008) [www.sslaziotv.com](http://www.sslaziotv.com), production and publishing of 2 entire seasons of waterpolo A1 serie
- Claudio Baglioni in concert, (2007);
- Imprendilarte TV, the young artist's Web TV for the public institutions BIC Lazio and Regione Lazio
- Ericsson Corporate TV, 2006-2012.
- Modigliani Institut, Official Web Site with Video Area.
- Banca Popolare di Spoleto, Spoleto, Festival dei Due Mondi, 2009;
- Italia TV: Project for the Italian Foreign Affairs Minister Franco Frattini
- AS Roma Official Website, 2009-2012
- AS Roma Video: exclusive video contents for the Official Web Site.
- Misteri d'Italia TV, [www.misteriditalia.tv](http://www.misteriditalia.tv)
- Salute News 24, [www.salutenews24.tv](http://www.salutenews24.tv)
- Social Football TV, [www.socialfootballtv.com](http://www.socialfootballtv.com)
- ArtNews24.TV, [www.artnews24.tv](http://www.artnews24.tv)



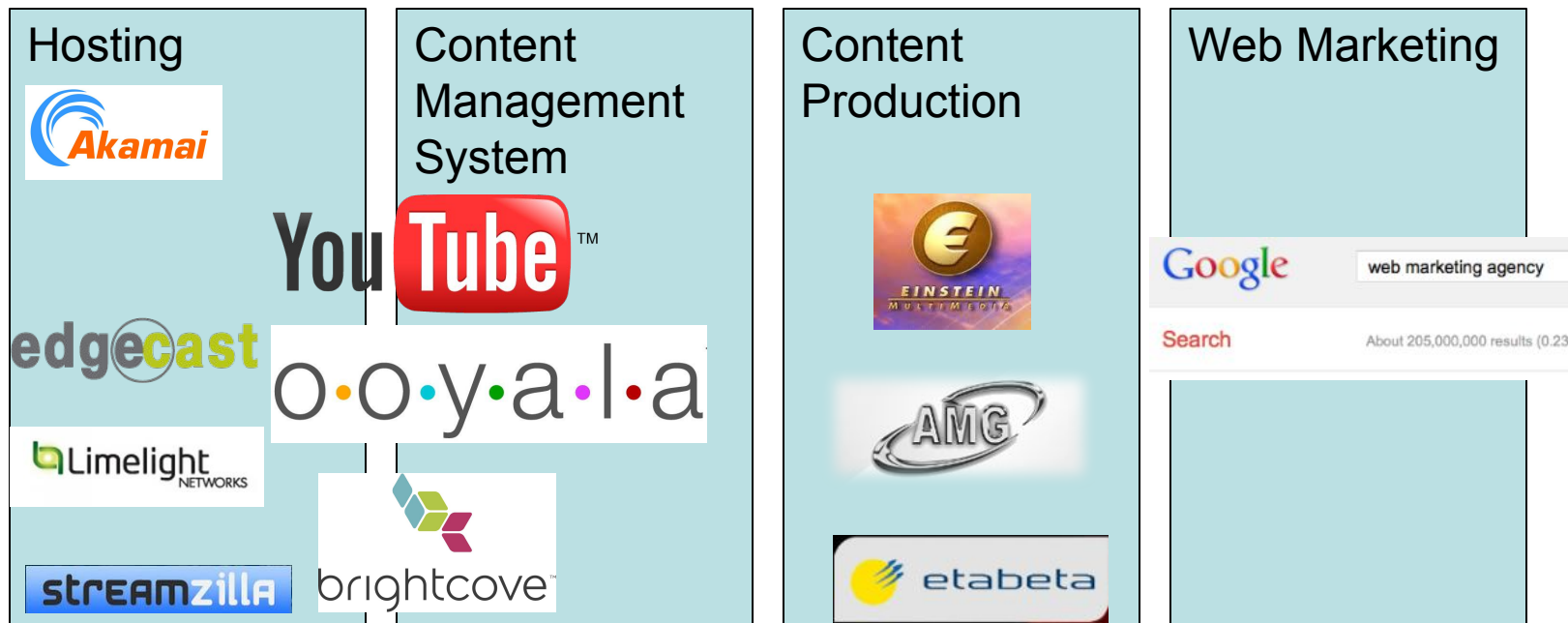
# Introducing Mediaway

## Mediaway Value Chain

mediaway

Culture and Assets to manage the head-end process to conceive, produce and publish exclusive WEBTV channels

Playing as publisher (B2C) and Prime Integrator for Brand TV for Corporate Customers (B2B)





# Mediaway Global Value Chain



# Brand TV Development Process



# Press

- Misteri d'Italia Tv, l'intervista
- [http://www.ansa.it/web/notizie/videogallery/spettacolo/2012/03/09/visualizza\\_new.html\\_129995791.html?](http://www.ansa.it/web/notizie/videogallery/spettacolo/2012/03/09/visualizza_new.html_129995791.html?)
- Sul web la prima tv su cold case
- [http://www.ansa.it/web/notizie/videogallery/spettacolo/2012/03/09/visualizza\\_new.html\\_129315596.html](http://www.ansa.it/web/notizie/videogallery/spettacolo/2012/03/09/visualizza_new.html_129315596.html)
- ESCLUSIVO: l'omicidio di Catherine Skerl
- [http://www.ansa.it/web/notizie/videogallery/spettacolo/2012/03/09/visualizza\\_new.html\\_129997625.html?](http://www.ansa.it/web/notizie/videogallery/spettacolo/2012/03/09/visualizza_new.html_129997625.html?)
- <http://www.daringtodo.com/lang/it/2012/03/09/misteri-ditalia-tv-web-sui-casi-insoluti-di-cronaca-nera/>
- <http://www.televideo.rai.it/televideo/pub/articolo.jsp?id=11750>  
<http://notizie.tiscali.it/videonews/107884/Spettacolo/>
- <http://www.primaonline.it/notizie/dettaglio.asp?id=28172>  
<http://www.adnkronos.com/Prontoitalia/Notiziario/?id=3.0.2619221054>
- [http://quomedia.diesis.it/news/14973/editori-lanciano-idea-tv-web-per-gli-italiani- allestero](http://quomedia.diesis.it/news/14973/editori-lanciano-idea-tv-web-per-gli-italiani-allestero)
- [http://www.sat-zone.it/index.php?option=com\\_content&task=view&id=7532&Itemid=64](http://www.sat-zone.it/index.php?option=com_content&task=view&id=7532&Itemid=64)  
<http://www.italiannetwork.it/news.aspx?id=4985>  
<http://www.thinktanknewsitaliapress.it/pages/seminario.php>  
<http://www.forzaitalia.it/speciali/PDLEstero21102008.pdf>  
[http://www.rainews24.rai.it/ran24/rainews24\\_2007/tema/conferenza.asp](http://www.rainews24.rai.it/ran24/rainews24_2007/tema/conferenza.asp)



# Press

## ANAS TV DEAL:

- <http://mytech.panorama.it/Anas-una-web-tv-per-il-traffico-in-tempo-reale>
- [http://www.adnkronos.com/IGN/Speciali/Strade\\_Ditalia/Anas-al-via-web-tv-della-viabilita-da-domani-in-diretta-streaming\\_313536583886.html](http://www.adnkronos.com/IGN/Speciali/Strade_Ditalia/Anas-al-via-web-tv-della-viabilita-da-domani-in-diretta-streaming_313536583886.html)
- <http://www.corrierecomunicazioni.it/tag/mediaway-broadband-television>
- [http://www.corrierecomunicazioni.it/it-world/16645\\_nasce-la-web-tv-all-news-sul-traffico.htm](http://www.corrierecomunicazioni.it/it-world/16645_nasce-la-web-tv-all-news-sul-traffico.htm)
- <http://www.agenparl.it/articoli/news/economia/20120724-esodo-estivo-2012-domani-conferenza-stampa-anas-in-diretta-su-nuova-web-tv>
- [http://notizie.virgilio.it/notizie/cronaca/2012/07\\_luglio/25/anas\\_nuovo\\_canale\\_all\\_news\\_per\\_l\\_esodo\\_estivo\\_2012,35826556.html](http://notizie.virgilio.it/notizie/cronaca/2012/07_luglio/25/anas_nuovo_canale_all_news_per_l_esodo_estivo_2012,35826556.html)
- <http://www.calabriaeconomia.it/notizia/30727/>  
<http://www.catanzaroinforma.it/pgn/news.php?id=43997>
- **ADN Kronos: “UN PIATTAFORMA WEB E IPTV PER GLI ITALIANI NEL MONDO**
- Roma – Una piattaforma tv web e iptv, ossia visibile col supporto decoder, che offre canali tematici dedicati alle eccellenze italiane e da indirizzare ai tanti connazionali residenti all'estero. Questa la proposta lanciata da Andrea Cilento, amministratore delegato della Mediaway- Ericsson Ego Project nell'ambito del convegno dal titolo “Per un nuovo sistema di provvidenze all'informazione italiana all'estero”, organizzato nei giorni scorsi a Roma. “Alla piattaforma dovrebbero partecipare piccoli e medi editori non italiani, attivi all'estero nel campo dell'informazione rivolta agli italiani nel mondo. Ad oggi sono già dieci i soggetti interessati a prendere parte all'iniziativa. La nostra idea è quella di offrire una piattaforma con canali tematici specializzati in settori che testimoniano le eccellenze italiane all'estero come la cucina, l'arte, la storia”. Un progetto che andrà a colmare i limiti che oggi caratterizzano le testate dedicate agli italiani all'estero. Secondo Andrea Cilento questi media sono “molto generalisti e poco legati al multimediale; puntano soprattutto sul testo e poco sulla tv; sono carenti di strumenti elettronici che favoriscono la socializzazione in rete, che invece è necessaria a quanti risiedono all'estero”. Brevi anche i tempi d'attuazione del nuovo progetto che potrebbe vedere la nascita del numero 0 della nuova piattaforma già tra sei mesi.”





# Press

## AS Roma Official Digital Media:

- <http://forum.sky.it/la-a-s-roma-ha-un-nuovo-sito-t326666.html>  
<http://www.forzaroma.info/news-as-roma/38924-online-il-nuovo-sito-dell-as-roma.html>  
<http://www.rsnews.it/fuorionda/?section=interna&id=14223>  
<http://www.laroma24.it/archivio/39158/b-annunciazione-annunciazione-on-line-il-nuovo-asroma-it-c-e-anche-un-english-version-b.html>
- <http://www.laroma24.it/archivio/39158/b-annunciazione-annunciazione-on-line-il-nuovo-asroma-it-c-e-anche-un-english-version-b.html>
- <http://www.forzaroma.info/news-as-roma/38924-online-il-nuovo-sito-dell-as-roma.html>
- <http://www.tuttoilcalcio.org/as-roma-nuovo-sito-ufficiale-e-online-la-nuova-versione-del-sito-giallorosso.htm>
- <http://www.tifosidellaroma.com/anteprima-nuovo-sito-asroma-it/11851>  
<http://scommesse.calciomercato.it/2011/03/17/roma-e-online-il-nuovo-sito/>
- [http://www.sonoromanista.it/nuovo\\_sito\\_internet\\_per\\_la\\_magica-notizie\\_della\\_roma-ispyp-143349.htm](http://www.sonoromanista.it/nuovo_sito_internet_per_la_magica-notizie_della_roma-ispyp-143349.htm)
- <http://www.tifosidellaroma.com/nuovo-restyling-per-il-sito-internet-della-s-roma/11887>



# Main Customers



REGIONE LAZIO



mediaway  
programma Ericsson ego